

Table 2: Vacancy Sources - Newspaper

SOURCE	SCOPE (AHEC)	PROFESSIONS MONITORED					
		MT / MLT	OT / COTA	EMT	PT / PT-A	Rad Tech	SLP / SLP-A
Asheville Citizen Times	Mountain	X	X	X	X	X	X
Charlotte Observer	Charlotte	X	X	X	X	X	X
Fayetteville Observer	South. Reg.	X	X	X	X	X	X
Greensboro News & Record	Greensboro	X	X	X	X	X	X
Raleigh News & Observer	Wake	X	X	X	X	X	X
Rocky Mount Telegram	Area L	X	X	X	X	X	X
The Daily Reflector	Eastern	X	X	X	X	X	X
Wilmington Star-News	Coastal	X	X	X	X	X	X
Wilson Daily Times	Area L	X	X	X	X	X	X
Winston Salem Journal	Northwest	X	X	X	X	X	X

MT/MLT = Medical Technologist or Medical Lab Technician

OT/COTA = Occupational Therapist or Certified Occupational Therapy Assistant

EMT = Emergency Medical Technician (Basic, Intermediate or Paramedic)

PT/PT-A = Physical Therapist or Physical Therapy Assistant

Rad Tech = Radiologic Technologist or Radiologic Technician

SLP/SLP-A = Speech-Language Pathologist or Speech-Language Pathology Assistant

In addition to the above newspaper sources we also indexed listings on 11 online classified job websites (**Table 3**). Two of these online sources included job vacancy advertisements for all our target professions across the state. The remaining nine provided profession-specific listings for vacancies across the entire state.¹

Table 3: Vacancy Sources - Online

SOURCE	SCOPE (AHEC)	PROFESSIONS MONITORED					
		MT / MLT	OT / COTA	EMT	PT / PT-A	Rad Tech	SLP / SLP-A
ADVANCE for Health Careers	Statewide	X	X	X	X	X	X
American Occupational Therapy Assoc. (AOTA)	Statewide		X				
American Society for Clinical Pathology (ASCP)	Statewide	X					
American Society for Radiologic Tech. (ASRT)	Statewide					X	
American Speech-Language-Hearing Assoc. (ASHA)	Statewide						X
Indeed.com Job Search Engine	Statewide	X	X	X	X	X	X
NC Occupational Therapy Assoc. (NCOTA)	Statewide		X				
NC Office of Emergency Medical Services (NCOEMS)	Statewide			X			
NC Physical Therapy Assoc. (NCPTA)	Statewide				X		
NC Speech, Hearing & Language Assoc. (NCSHLA)	Statewide						X
PTJobs.com	Statewide				X		

MT/MLT = Medical Technologist or Medical Lab Technician

OT/COTA = Occupational Therapist or Certified Occupational Therapy Assistant

EMT = Emergency Medical Technician (Basic, Intermediate or Paramedic)

PT/PT-A = Physical Therapist or Physical Therapy Assistant

Rad Tech = Radiologic Technologist or Radiologic Technician

SLP/SLP-A = Speech-Language Pathologist or Speech-Language Pathology Assistant

Table 4. Keywords Used to Identify Relevant Vacancy Advertisements

Assistant	Pathologist
COTA	Pathology
CT	PET
Emergency Medical Technician	Physical
EMT	PT
Lab	PTA
Laboratory	Radiologic
Language	Radiology
Medical	SLP
MLT	Speech
MRI	Technician
MT	Technologist
Occupational	Therapist
OT	Therapy
Paramedic	

A standard set of search terms was used to identify relevant vacancy listings across each of the twenty-one sources examined for this report (**Table 4**). Data were collected on 12 consecutive Sundays from February 5 to April 23, 2006.